

**2011 SANTA CLARA ART & WINE FESTIVAL
KIDS KINGDOM CARNIVAL BOOTH APPLICATION**

PAYMENT:

New Applicants Fee	\$15.00 (must be included with new applications and is non-refundable)
Booth Space & Rental	\$110.00 due upon acceptance
Booth Space Only	\$80.00 due upon acceptance

Checks are payable to the Santa Clara Art & Wine Festival

BOOTH:

The booth space & rental fee includes a 10' x 10' booth. The City will arrange for delivery, set-up, and take down of the booth. There will be approximately 12 carnival game/activity booths located throughout Kids Kingdom. The City will publicize the event through a variety of mediums including local newspaper articles, radio announcements, television advertisements, festival banners and poster, as well as Kids Kingdom specific flyers distributed to local schools. Electricity is *not* available however, quiet generators are allowed, but need to be authorized by Jennifer Herb. Pets are not allowed in the park during the festival.

SET UP:

Set up begins on Friday, September 16. You will be able to deliver supplies between 9:00am and 6:00pm. Deliveries will also be allowed on Saturday, September 17, between 7:00am and 8:30am. During these times, you will be able to drive into the park and drop off your supplies. **Please arrange ahead of time with Jennifer Herb.** Security will be in the park on Friday and Saturday evening, to ensure that everything is safe. The City of Santa Clara is not liable for merchandise/supplies stolen or damaged. You should provide the necessary volunteers, equipment and signage to operate your carnival game or activity booth, petty cash and prizes (game booths only). The carnival booth fees should not exceed \$3.00 per individual play, and activity area fees should not exceed \$5.00 per project. Games and activities should be appropriate for children ages 3 to 12.

ELIGIBILITY:

Non-profit organization that are based in the City of Santa Clara are eligible to host a booth and all proceeds from your booth will go directly to your organization. Other organizations are eligible to host a booth however, the City of Santa Clara retains 20% of the gross earnings at the end of the festival.

APPLICATION DEADLINES:

Completed applications are accepted until Friday, July 15, 2011 at 5:00pm. Acceptance and rejection letters will be sent by July 29. The final information packet containing booth assignments, maps, and set-up procedures will be mailed at the end of August.

INFORMATION: Jennifer Herb, Teen Center, 408/615-3741 or jherb@santaclaraca.gov

**2011 SANTA CLARA ART & WINE FESTIVAL
KIDS KINGDOM CARNIVAL BOOTH SUPPLEMENTAL APPLICATION**

TO BE SUBMITTED WITH FESTIVAL APPLICATION FORM

Company/Organization Name: _____

Contact Name _____ Address _____

City, State, Zip _____

Home Phone _____ Work Phone _____

FAX _____ Email Address _____

1. Please describe the type of carnival game or activity you would like to provide: _____

2. If you will operate a game booth, what types of prizes will you award? _____

3. How much will you charge per game or project? (Prices are subject to approval) _____

4. Please list supplies to be used in the activity project. _____

5. Please provide us with a photograph of the finished art project or booth.

In consideration of the acceptance by the City of the application for entry into the classes or activities listed on the Registration Form on the reverse side of this Agreement and entry to and use of any facilities or equipment as part of these classes or activities, I hereby waive, release and discharge any and all claims for damages for death, personal injury, or property damage which I may have, or which may hereafter accrue to me as a result of my participation in said classes or activities. This release Agreement is intended to discharge in advance the City of Santa Clara, its City Council, officers, agents, and employees, the Santa Clara Unified School District, its School Board, officers, agents and employees from and against any and all liability arising out of or connected with my participation in said classes or activities and entry to and use of any facilities or equipment, even though that liability may arise out of NEGLIGENCE or CARELESSNESS, on the part of the persons or entities mentioned above.

I HAVE READ THE DESCRIPTION IN THIS CATALOG OF EACH CLASS OR ACTIVITY FOR WHICH I HAVE REGISTERED, AND I AM AWARE THAT THESE CLASSES OR ACTIVITIES MAY SUBJECT ME TO PHYSICAL RISKS AND DANGERS. NEVERTHELESS, I VOLUNTARILY AGREE TO ASSUME ANY AND ALL RISKS OF INJURY OR DEATH, AND TO RELEASE, DISCHARGE, AND HOLD HARMLESS ALL OF THE ENTITIES OR PERSONS MENTIONED ABOVE WHO, THROUGH NEGLIGENCE OR CARELESSNESS, MIGHT OTHERWISE BE LIABLE TO ME, OR MY HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE OR ASSIGNS.

It is understood and agreed that this waiver, release, and assumption of risk is to be binding on my HEIRS, PERSONAL REPRESENTATIVES, RELATIVES, SPOUSE and ASSIGNS and is intended to be as broad and inclusive as is permitted by the laws of the State of California and that if any portion of this Agreement is held invalid, it is agreed that the balance shall, notwithstanding, continue in full legal force and effect.

I have carefully READ this Agreement and fully understand its content.

Signature _____ Date _____

Please complete and return this application to
Teen Center • 2446 Cabrillo Avenue • Santa Clara, CA 95051 • 408/615-3740 • 408/241-2326 FAX